



# EyeOn product Supply Chain Game

Embark on an exciting supply chain journey



### Setting the stage for success

Our Supply Chain Game is the perfect platform to kickstart your journey towards supply chain excellence. It creates the right mindset and fosters team building within your project team. Participants will be transported into the dynamic world of supply chain management, where they will face real-world scenarios and make critical decisions.

### Navigating the supply chain landscape

In this captivating game, participants will gain practical insights into how to navigate the intricacies of supply chain management. They will be challenged to optimize inventory levels, manage suppliers, and balance customer demands, all while considering cost constraints and operational efficiencies. By selecting the right strategies and making informed decisions, participants will learn to overcome obstacles and achieve supply chain success.

The Supply Chain Game emphasizes the power of collaboration and information sharing. Participants will work together and leveraging their unique skills and expertise to overcome challenges and achieve shared goals. By enhancing communication and exchanging relevant insights across the integral supply chain, your project team will emerge as a cohesive force, preventing the well-known bull-whip effect in the supply chain and delivering exceptional results.

### Your Supply Chain Game

Join us on this thrilling supply chain journey and elevate your organization's supply chain management to new heights. Our game will equip your team with the skills, knowledge, and confidence needed to tackle complex supply chain challenges and drive operational excellence.

### Game details

#### Objective

- Understand the value of collaboration, end-to-end visibility, and forecasting
- Experience the impact of lead times in supply chain planning

**Domain:** Supply chain design, S&OP, forecasting, inventory management

**Format:** Online game

**Group size:** 8-80 persons

**Duration:** 2.5 hours (including introduction & reflection)

### Powerful learning experience

Turn supply chain challenges into wins for your company: gamify learning with our powerful simulations. EyeOn assures knowledge and skills get deeply embedded in your organization. Our business games are designed to let supply chain planning professionals acquire specific knowledge and skills they need to do their jobs. We guarantee a natural learning process by simulating recognizable day-to-day forecasting and planning challenges in large organizations.

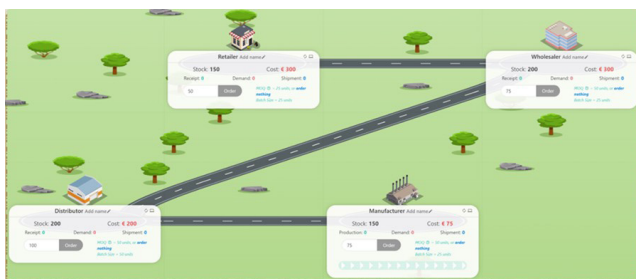
### Serious gaming

Our games provide a safe environment to learn by doing; Built on our vision of the learning journey, we integrate planning concepts with interactive assignments to teach specific skills, knowledge, and behaviors. EyeOn's business games are entertaining, engaging, and enriching.

The Supply Chain Game is suited for small and large groups. It can be played stand-alone but often it is integrated into inspiration sessions, trainings or workshops.

### How to play?

Each player (individual/group) will get to select a role among the different stages (manufacturer, distributor, wholesaler and retailer). The game is played in turns, in which each player decides on a new replenishment order based on the current stock level to fulfil customer demand at the lowest cost. A reflection session follows the game to highlight results and learning outcomes. Participants play one round without transparency or a forecast, and then they play a second round with end-to-end supply chain insights and an accurate forecast per turn.



### Getting the most out of the game

Experts from EyeOn with experience in similar game settings facilitate the session and ensure participants have an entertaining experience in a safe learning environment. Also, leveraging their proven business knowledge, EyeOn experts enrich the game by giving real-life examples to illustrate the learning outcomes further and expand the participants' knowledge.

### Interested?

Would you like to know more about our business games or discuss which game best suits your learning needs?

Contact us at [academy@eyeon.nl](mailto:academy@eyeon.nl).

### Our promise

We apply proven innovations on forecasting and planning. We approach our clients' challenges in the most pragmatic way possible. Using our extensive knowledge, we deliver valuable results and turn challenges into opportunities. This is how we develop and implement fit-for-purpose improvements with sustainable impact.